

Monthly Newsletter

e3empower
Empower One, Empower Village!



Finalists and judges together after a day of innovation, collaboration, and inspiration at the Afrinnovate Youth Challenge 2025. - Arusha

Reader's Note

Dear Readers,
Welcome to the August-September 2025 Edition of the E3 Empower Africa Newsletter! This edition captures a season of innovation, creativity, and impact, a time when young minds across Tanzania turned ideas into action.

From the inspiring pitches at the Afrinnovate Youth Challenge National Finals, to the joyful energy of English Fun Time, and the forward-thinking creativity of our AI Workshop, every activity reflected the same spirit: empowering youth to learn, create, and lead change.

At E3Empower, we believe that true transformation begins with opportunity, the chance to explore, to imagine, and to innovate. Over the past two months, we have witnessed this transformation in classrooms, labs, and competition halls alike.

As you read through this issue, we invite you to celebrate the passion and progress of Tanzania's next generation of young dreamers who are shaping the future with knowledge, courage, and heart.

Warm regards,



CEO - JI-YOUNG RHEE

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Afrinnovate Youth Challenge 2025 (National Finals at ATC)

The Afrinnovate Youth Challenge (AYC) 2025 marked a defining moment for young innovators across Tanzania, the national stage for the Social Impact Projects (SIP) born from Junior Achievement (JA) Bootcamps. Hosted this September at Arusha Technical College (ATC), the event brought together 10 of the country's most promising youth innovation teams, each with unique, impactful ideas that blend technology, creativity, and entrepreneurship. The atmosphere was charged with excitement as students confidently pitched their solutions before a panel of judges, educators, and industry experts. Each presentation demonstrated the power of innovation to tackle everyday challenges from agricultural tools to digital platforms and AI-based solutions.



The panel of judges attentively evaluating innovative pitches



A full house of bright minds and eager hearts, students, mentors, and partners gathered to celebrate youth innovation.



Every participant a symbol of Tanzania's creative future.



Teams present their groundbreaking Social Innovation Projects to the judges.

Top Winners of AYC 2025:

Skyverse Solution – 1st Place (\$3,000)

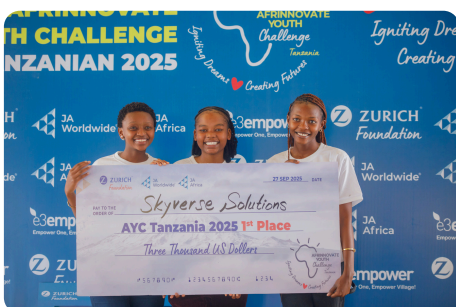
- Created an affordable, innovative groundnut peeler designed to replace the painful manual peeling process with a more efficient, machine-based system. The invention empowers farmers to save time and improve productivity at low cost.

Afyia AI – 2nd Place (\$2,000)

- Developed an AI-powered health monitoring system that tracks health data in real time, enabling early detection, timely intervention, and personalized health recommendations to promote preventive care.

Sosika – 3rd Place (\$1,000)

- Built a campus-focused food delivery website that connects students with nearby eateries, emphasizing convenience, speed, and affordability, with future plans to expand to other communities.



1st Place: The winning team takes the top spot for their transformative idea.



2nd Place: Strong vision and teamwork earn this group second place, a step closer to real-world impact.



3rd Place: Celebrating our third-place team for their inspiring solution.

Moments from the Afrinnovate Youth Challenge 2025

Inspiring ideas, passionate teams, and unforgettable innovation moments.



For additional highlights and memorable moments from the AYC event, please click the links below.

[LINK 1](#) [LINK 2](#) [LINK 3](#)

JA SEP Program Highlights - JA DEEP & Social Impact Projects (ACCOMPLISHMENTS)

August to September 2025 marked a transformative period for the JA Africa Social Equity Program (SEP), proudly implemented by E3Empower Africa with the generous support of JA Africa and the ZZF Foundation.

Over the past six months, E3Empower has completed all program goals, achieving 100% of the 2025 contract requirements and creating meaningful impact across Tanzania.

Through a combination of hands-on bootcamps, digital training, and innovation challenges, the program reached unprecedented milestones:

Key Achievements (April – September 2025):

- 93 Bootcamps conducted nationwide (each a full 4-day camp)
- 21,000 youth registered, with over 19,000 active participants attending 3–4 days
- 15,000+ students completed the JA DEEP (Digital Entrepreneurship Education Program) online
- Reached 70 universities and colleges across 21 regions
- Expanded reach to 2 secondary schools in 2 regions
- Partnered with 4 NGOs and organizations in 4 additional regions
- Developed over 1,600 Social Impact Projects (SIPs) addressing real-world community challenges



Students dive into digital entrepreneurship, leadership, and innovation lessons led by dedicated facilitators- SONGEA TECHNICAL CENTER - SONGEA



Students complete an intensive 4-day bootcamp, ready to take on the world of entrepreneurship - RUBONDO FDC

These figures represent more than just numbers; they tell the story of young Tanzanians gaining confidence, practical business skills, and entrepreneurial mindsets to shape a better future for themselves and their communities.

Through this collective effort, E3Empower Africa continues to uphold its mission of empowering youth through education, technology, and innovation, paving the way for a generation of changemakers who lead with purpose and impact.



Marking the end of an inspiring journey - MUHAS



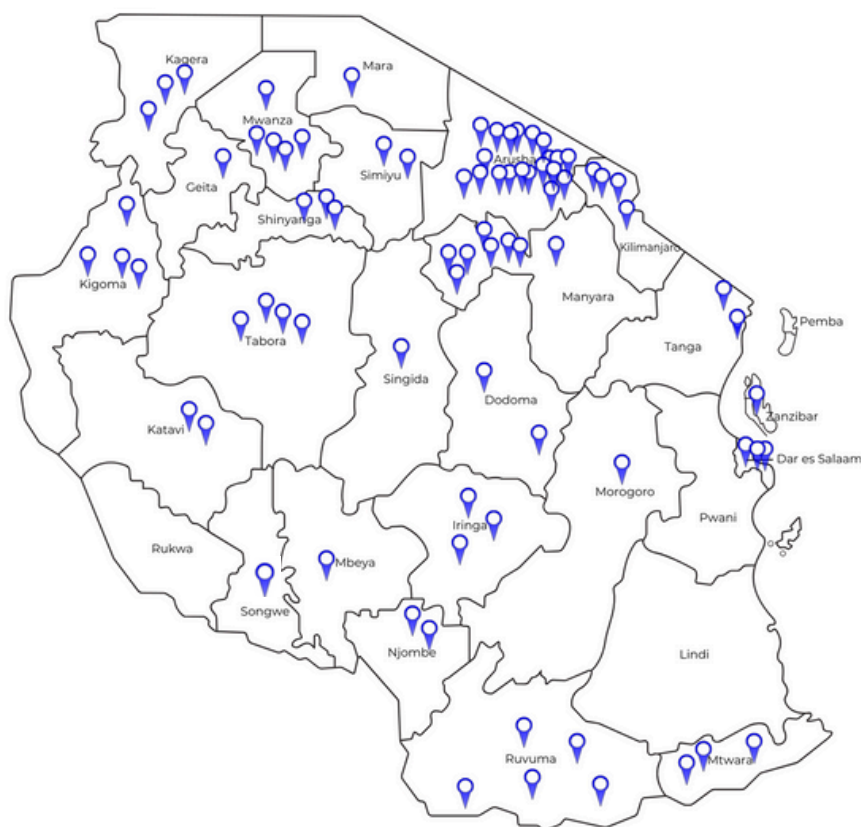
The final day of the JA SEP Bootcamp-MPANDA TECHNICAL CENTER

JA SEP Camps Impact

April and September 2025 marked a remarkable chapter in the journey of the JA Africa Social Equity Program (SEP), as E3Empower Africa successfully led an unprecedented rollout of 93 bootcamps across 21 regions of Tanzania.

More than 40 institutions across urban and rural areas alike opened their doors to SEP bootcamps, welcoming hundreds of motivated students eager to learn, collaborate, and grow. From bustling city campuses to remote rural colleges, the energy and enthusiasm were the same, a shared commitment to unlocking potential and becoming catalysts for social and economic transformation.

A visual map of Tanzania (📍) highlights the widespread reach of this impact, illustrating how every region played a part in this national movement for youth empowerment and innovation.



93 bootcamps across 21 regions reaching students from city campuses to rural colleges, and building a nationwide network of changemakers.

These intensive, hands-on sessions brought together students from diverse academic backgrounds to explore entrepreneurship, creative problem-solving, leadership, and digital innovation. Each camp provided a space where ideas turned into action, empowering young people to design solutions that create real community impact.



Snapshots of joy, moments of connection, curiosity, and confidence from our English Fun Time sessions.

English Fun Time - Learning Through Joy and Creativity

From September 8–11, classrooms and community halls came alive with laughter, color, and creativity during the English Fun Time program.

Led by Jaywon Kim, an English educator from Korea, the sessions combined fun learning activities like book reading, drawing, singing, storytelling, and interactive English lessons. Students were encouraged to express themselves freely, learn new vocabulary, and build confidence in speaking English through play and imagination.

The event attracted a diverse group of participants, from children experiencing their first English stories to parents and teachers eager to learn new teaching approaches. The joyful learning atmosphere transformed English into more than just a subject; it became an adventure.



Smiles, laughter, and learning, children actively engage in fun English games and storytelling sessions.



Teachers inspire young learners with creativity, energy, and compassion.

Each day ended with smiling faces, creative artwork, and newfound excitement for learning. The initiative reinforced E3Empower's belief that education should inspire curiosity, confidence, and connection, especially at an early age.

AI Workshop - “Make Money with AI Contents”

From September 9–12, young creators and digital enthusiasts gathered at E3Empower (Summit Center Building) for a transformative 4-day AI Workshop titled “Make Money with AI Contents.”

The workshop was led by Inseop Kim, an AI Engineer and YouTuber, with mentorship support from Shedrack and Emmanuel. Participants explored a range of exciting topics designed to open doors to the digital economy:

- AI Image Generation – learning to create original visuals using AI tools
- AI Video Production – combining automation with storytelling
- Viral Marketing Strategies – how to reach audiences effectively online
- Content Monetization – turning creativity into sustainable income

The sessions balanced hands-on learning and practical entrepreneurship, helping participants understand how to use modern tools to build their personal brands and online businesses.

By the end of the workshop, participants had not only created their own digital content but also gained confidence in using technology as a means of empowerment and income generation.

The best part? The entire program was completely free, ensuring equal access to skills that prepare youth for the future of work.



Your instructor

Inseop Kim
AI Engineer & Youtuber

 3.4k SUBSCRIBERS



Young creators explore the world of AI and digital entrepreneurship, discovering how creativity and technology can open new opportunities.

For inquiry please reach us out via the following
email: (rhee.jiyoung@gmail.com)



E3empower Africa
P.O.Box,846
Arusha-Tanzania
Block A 4 Floor
Summit Center Building

rhee.jiyoung@gmail.com
kenned.com@gmail.com
+255784913039
+255788748687
+255757513353
