Monthly Newsletter





Proud Moments! These young changemakers celebrate their successful completion of the JA Social Equity Program

Reader's Note

Dear Readers,

Welcome to our April Newsletter! This month has been full of energy, expansion, and impact. From welcoming new instructors to setting up new computer labs and holding inspiring bootcamps across the country, we're thrilled to share the progress being made in empowering Tanzanian youth with entrepreneurial and digital skills.

As you read through this issue, we hope you're inspired by the dedication of our team, the enthusiasm of our students, and the continued support from our partners.

Let's keep working together to shape a future where every young person has the tools and confidence to lead. Enjoy reading—and thank you for being part of this journey!

Warm regards,



CEO - JI-YOUNG RHEE

In this newsletter:

New Instructors Join JA Deep Program

JA Monitoring & Evaluation Visit – Ruth in Arusha

MOM-NY sponsors 20 user lab at Moivaro secondary school

JA SEP Camps Impact

Meet Our New Instructors: Joseph & Arony Join JA Deep

This month, we welcomed two passionate instructors, Joseph and Arony, to the JA Social Equity Program (JA Deep). Their arrival brings fresh energy and valuable insight to our growing team.

Both are not only enthusiastic about teaching but are deeply committed to empowering Tanzania's youth through entrepreneurship and leadership development. Here's what they had to say about their experience:



JOSEPH MANDA

"Being part of the JA SEP program has been a transformative experience for me. It has not only allowed me to share knowledge with young minds but has also sharpened my own vision of building future business leaders in Africa. Through teaching, I've learned that true empowerment happens when learners connect classroom knowledge with real-world problem-solving. I see my role growing beyond just a facilitator—I envision mentoring a new generation of innovative entrepreneurs who can tackle local challenges with sustainable business ideas."



ARONY KAYANDA

The JA Social Equity Programme sharpened my mindset, unlocked hidden potential, and equipped me with real leadership and entrepreneurship skills. It challenged me to think bigger, act boldly, and connect with purposedriven peers. This is where creativity thrives, confidence grows, and future changemakers are made



Eyes forward, minds open, learning in progress at one of our JA SEP bootcamps.

JA Monitoring & Evaluation Visit - Ruth in Arusha



This month, we had the pleasure of hosting Ruth, the Monitoring & Evaluation Officer from Junior Achievement, at E3 Empower in Arusha. Her visit focused on assessing the progress of ongoing JA bootcamps and engaging directly with both instructors and students.

Ruth took time to visit some of the active bootcamps, where she spoke passionately about the goals of the JA Social Equity Program—encouraging students to stay committed, think entrepreneurially, and take advantage of the opportunities the program offers.

During her visit, Ruth also introduced the program at The Girls Foundation, giving an insightful overview of its purpose and impact. She then visited CDTI Ollmotonyi, where she played a key role in supporting student recruitment efforts and inspiring new participants to join the initiative.



Ruth engages with students at The Girls Foundation, introducing the JA SEP and encouraging young women to dream bigger and lead boldly



Inspiring futures: Ruth shares insights about the JA program and supports recruitment efforts at CDTI Olmotonyi.

Computer Lab Setup at Moivaro Secondary School



With a 20-user lab now in place, students at Moivaro are stepping confidently into the digital age

A major highlight this month was the successful installation of a 20-user computer lab at Moivaro Secondary School, proudly sponsored by the MOM-NY team. This generous contribution marks a significant step in enhancing digital learning opportunities for students in the region.

The lab is fully equipped with essential software, educational content including RACHEL, learning materials and internet access to support a dynamic learning environment. By providing reliable access to technology, we aim to bridge the digital divide and empower students with the skills they need to thrive in school.

Students and staff at Moivaro have expressed excitement and gratitude for the new facility, which will serve as a foundation for both academic success and future career readiness.

Thank you, MOM-NY, for investing in the future of Tanzanian youth!







Moivaro Secondary students now have access to a fully equipped 20-user computer lab.

JA SEP Camps Impact

JA SEP Bootcamps Making an Impact Across Tanzania

April has been a vibrant and productive month for the JA Social Equity Program (JA SEP), with numerous bootcamps conducted across various regions of Tanzania. These camps continue to equip youth with critical entrepreneurial, leadership, and digital skills—creating a ripple effect of empowerment in both urban and rural communities.

Here are some of the JA SEP bootcamps held this month:

- Don Bosco KIITEC Arusha
- E3A Batch 2 (2025)- Arusha
- VETA Oljoro Arusha
- Misungwi CDTTI Mwanza
- IAA Arusha
- Don Bosco Youth Training Centre Iringa
- Karatu Center Batch 4 Arusha
- Sauti Mwanza
- Don Bosco **Dodoma**
- Namtumbo VTC- Songea
- E3A Batch 3 Arusha
- Nyasa DVTC Ruvuma
- KIST Zanzibar
- VETA Songea
- Mabughai CDTI Tanga
- LITA Tengeru (Batch 1) Arusha
- IFM Simiyu
- IAA Babati Manyara
- Monduli CDTI Arusha

Each bootcamp represents a step closer to building a generation of confident, creative, and capable changemakers. We're proud of the collective effort and excited for the continued growth of the program.

For inquiry please reach us out via the following email: (rhee.jiyoung@gmail.com)



E3empower Africa P.O.Box,846 Arusha-Tanzania Block A 4 Floor Summit Center Building

rhee.jiyoung@gmail.com kenned.com@gmail.com +255784913039 +255788748687 +255757513353